Graduate Programs at BİLGİ
WELCOME TO İSTANBUL BİLGİ UNIVERSITY

On behalf of the BİLGİ community, it is our pleasure to welcome you to our university. Intertwined with Istanbul’s vibrant cultural life and in close connection with the business world, BİLGİ is a hub of social and academic life. Since its founding, BİLGİ has attempted to establish a cultural and scientific community that promotes tolerance and respect for a diversity of individuals with different lifestyles, beliefs and ways of thinking within the framework of contemporary universal values, while at the same time maintaining strong ties with all segments of the society. Being one of the leading international higher education institutions of Turkey and a member of Laureate International Universities Network, BİLGİ provides diversified higher education to all domestic and international students.

At BİLGİ, the medium of instruction is in English. Therefore, students from all over the world are welcome to benefit from the advantages of studying at BİLGİ through 6 different faculties, 3 professional and 2 vocational schools. Besides academic skills, BİLGİ is proud to bring students a global perspective with a blend of multicultural experience.

BİLGİ AT A GLANCE

• Founded in 1996 with the motto ‘We learn for life, not for school’.
• A city university in close connection with the social and business life of Istanbul.
• Leading Turkish university with innovative academic environment and diverse student body.
• The only member in Turkey of world’s leading university network Laureate International Universities which provides a quality higher education on an international scale with more than 60 accredited campus-based and online universities throughout the North America, Latin America, Europe, Northern Africa, Asia and the Middle East.
• Among the distinguished universities in Turkey as a hub of social responsibility projects.
• Opportunities to work at non-governmental organizations, join the studies of around 20 research centers, participate in over 700 scientific and cultural activities every year at award-winning campuses located in the heart of the city.
• More than 17,000 graduates, more than 13,000 students and around 800 academic staff.
• More than 100 programs in its six faculties, two schools, two vocational schools and two institutes.
• Full member of the European University Association (EUA) and a member of the International Association of Universities (IAU).
• Nearly 350 exchange agreements in Europe, an active participant in the Erasmus exchange network.
• Language of instruction is English.
• A community of not only students, but also faculty, alumni, families and neighboring communities where the university is located.

For more information, please visit bilgi.edu.tr/en
MBA

The pace of business world gains momentum day by day. Communication channels, consumer behaviors, manager-employee relations evolve rapidly. Do you think the information you learnt yesterday regarding your business is still valid today? Tracking the latest developments is not sufficient since business terminology and methods are also in a rapid transformation process. You may join an MBA program in order to evaluate the ever-changing world better and to develop your skills of adaptation. Surely, it is not the single reason to join a MBA program. With MBA education:

Advance in your career

You advance your career faster than other executive candidates by differentiating through your knowledge and vision.

Learn general mechanism of an enterprise

If you do not have business education, however if you are a candidate for major tasks within a business enterprise at the same time, you can only have a good grasp of general functions of an enterprise with an MBA education.

Carry out your business ideas

If you believe that you have a good business idea or if you want to launch your own business now, you can understand and minimize the possible risks awaiting with an MBA education.

Update your knowledge, remedy your deficiencies

If you specialize in a specific field of business science such as marketing, sales, or CRM, you can update your knowledge and remedy your deficiencies in this field through a decent MBA education.

The BİLGİ privilege

About 2,500 BİLGİ MBA graduates in the last 15 years have common reasons to prefer BİLGİ.

- To take courses not just from competent academicians in their fields but also from leading professionals of the business world.
- To have the opportunity of building a “network” in the vibrant business life of İstanbul.
- To have a more downtoearth education with up-to-date examples and guests in lectures.
- To have an accessible campus in the heart of İstanbul which is easy to arrive after work.

For more information: mba.bilgi.edu.tr

Application Requirements

Undergraduate diploma

Official Transcript

English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60

One Letter of Recommendation

Interview(if not resident in Turkey, a skype or telephone interview will be scheduled)

GRE-GMAT not required

Admission Deadline:

Spring application – 30 th January

Fall early application - 15 th June

Fall application – 30 th September
E-MBA

You are not obliged to participate in a master program restricted with space and time in order to reach the information that will improve yourself. Bilgi e-MBA Program founded in early 2000s has been a valuable alternative for everybody from all around the world for the last 12 years. This program has been developed especially for candidates living outside Istanbul, those working with an intensive travel program or even those who live in Istanbul facing difficulties to stick the course hours.

Surely, there are more reasons to join the online program:
- Manage your time between school and work by yourself
- You are not obliged to make concessions from your daily rush or personal life for a masters education.
- Adapt to innovative technologies
- You gain a comprehensive knowledge on social media much more quickly by using internet tools as requirements of a distance e-learning program.
- Limit the cost of your education
- You have a masters education with a much more favorable cost in comparison with a mainstream MBA program.

The BİLGİ privilege

Bilgi e-MBA has begun education when people used to connect internet via dial-up connections, when the name of Google was not a global brand and when the concept of social media was not born. The program, which is the first representative of distance e-MBA learning programs in Turkey, kept its pioneer position by improving continuously. Over 1,000 Bilgi MBA graduates in the last 12 years have common reasons to prefer BİLGİ.

- To join a network consisting of professionals working in different geographies through sharing environments provided by Bilgi e-MBA.
- To access thousands of special sources related to your business through electronic sources of Istanbul Bilgi University Library and e-Sources Department.
- The opportunity of interaction with respectable academicians and professionals intently followed by the business world.

For more information: mba.bilgi.edu.tr

Application Requirements

Undergraduate diploma
Official Transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
GRE-GMAT not required.

Admission Deadline:
Spring application – 30th January
Fall early application - 15th June
Fall application – 30th September
Cultural Management

For adaptation to an evolving world, innovative approaches to cultural, economic and social frameworks have become indispensable. On both national and international levels, creating and marketing cultural projects have become increasingly valuable in professional life. BİLGİ MA in Cultural Management responds exactly to this demand, training its students to make a difference globally on the cultural level.

The MA Program in Cultural Management presents an interdisciplinary education. It offers students the opportunity to examine cultural structures and their policies in both regional and international dimensions within their social, economic and political frameworks by analyzing the components of the culture industry and by participating in academic and professional networks. The Program is oriented towards not only candidates with prior academic and professional experience, but also those who have begun work or research in this area.

For more information: camma.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official Transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60 (proof of English is required if not graduated from a university where the language of instruction is English)
Two Letters of Recommendation
Letter of Intent
Written exam (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring application - 07 th January
Fall early application - 15 th June
Fall application - 07 th September
European Studies

The BILGİ MA in European Studies Program provides an excellent opportunity to study and specialise on the European Union, its institutions, common policies and its relations with Turkey as well as the politics and economics of core European countries. Established in 2000 and situated in the centre of Istanbul, the Program combines first rate academic expertise with policy relevant experience from the civil society and the civil service. The graduates of the Program pursue careers in the private sector, the academia, the civil service, the media and civil society institutions. The Program is in close collaboration with the Turkish Ministry for EU Affairs from where it receives regular guest lecturers. Selected students are able to pursue a double degree MA in European Studies with the European University Viadrina in Germany where they spend the second year of their studies in Frankfurt and receive two diplomas upon graduation.

For more information: eustudies.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official Transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
Two Letters of Recommendation
Written exam (Electronic exam)
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring application – 07th January
Fall early application – 15th June
Fall application – 07th September
History

The MA program in History aims to provide students of diverse backgrounds with a firm academic foundation geared towards conducting original research with an emphasis on interdisciplinary methods and approaches. Through interaction with the teaching staff, the program encourages students to work in close collaboration with their advisors both in the classroom as well as on individual research projects. Application to the program is not limited to students with undergraduate degrees in history. Students from related fields in the social sciences and humanities are welcome to apply to the program.

For more information: history.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official Transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
Two Letters of Recommendation
Letter of Intent
Written Exam (Electronic exam)
Interview (if not resident in Turkey, a skype interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Fall early application - 15th June
Fall application - 07th September
International Finance

The focus of businesses eventually relies on “financial goal”. Businesses target to invest in suitable fields through financing in favorable conditions. In the context of globalization, every business is in a position of determining their policies through keeping track of developments in every point of the world. Handling the traditional finance way of thinking from a global aspect has become a must for the businesses.

Global financial structure linked through mutual financial instruments provides significant career opportunities to many university graduates. However, these opportunities in question are somewhat limited for bachelors who have only received financial education or economics education. Students, through a masters degree, will ideally comprehend many markets including New York Stock Exchange, Singapore Stock Exchange, Chicago Commodity Exchange while they learn financial management mentalities of many multinational corporations such as IBM, General Motors, LG, General Electric, Coca Cola, MAN etc. through case analysis in addition to all international financial institutions. Featured financial instruments of recent era and also those that are obtained as engaged to the financial crisis such financial instruments as hedge funds, mortgage products, CDSs are the focus of international finance now.

For more information: infma.bilgi.edu.tr

Application Requirements
Undergraduate diploma
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
One Letter of Recommendation
Interview (on the request of admission committee)
GRE-GMAT not required

Admission Deadline:
Fall early application - 15 th June
Fall application – 07 th September
International Political Economy

The task of comprehending the world economy and evaluating national economies within this broader context has become increasingly critical for both academic and professional business circles. The International Political Economy (IPE) MA Program, integrating as it is with three major study areas of International Relations, Economics and Political Science, offers an essential pool of knowledge of increasing significance. This fact is proven by the expanding number of graduate programs on IPE in the US and Europe.

The International Political Economy Graduate Program at Bilgi University, which began in the fall of 2008, is the very first IPE Program in Turkey. The primary goal is to provide students of various backgrounds and professions with the necessary formation to achieve a deeper understanding of the world that is currently under the impact of a major economic crisis and undergoing a fast-paced and intense period of globalization.

IPE is inherently an interdisciplinary field. Therefore candidates from non-economics backgrounds are accepted and able to successfully continue their studies in the IPE Program. This program, with its multidimensional content, provides a strong alternative for both students who wish to further their academic interests and professionals who feel the need for a depth and diversity of knowledge in their professional lives.

For more information: uep.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official Transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
Two Letters of Recommendation
Letter of Intent
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring application – 07 th January
Fall early application - 15 th June
Fall application – 07 th September
The MA program in International Relations with a concentration on Regional Studies aims at combining a solid foundation in the discipline of International Relations with an area of concentration on South-Eastern Europe and the Eastern Mediterranean. The curriculum is designed to reflect these two principle objectives of the program, by enhancing the students general knowledge of theory and practice of International Relations and enabling them to specialize in the politics of the region. The Program offers courses in the theory of International Relations, international law, foreign policy analysis and regional studies, from a comparative, interdisciplinary and critical perspective.

As the region transforms continuously, it is expected that new paradigms will emerge, as will the need for well-trained experts. Apart from providing an excellent infrastructure for future academics planning to work on different aspects of regional studies, the Program appeals to diplomats, journalists and government officials from the region and beyond, working, or planning to work in the field of regional studies.

For more information: irma.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official Transcript
English Proficiency: ÜDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
Two Letters of Recommendation
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring – 07 th January
Fall early application - 15 th June
Fall application – 07 th September
Media and Communication Systems

The MA program in Media and Communication Systems is aimed at analyzing, understanding and critiquing the media-society relations on domestic as well as global levels. The program has strong partnerships with prominent media groups, research companies and NGOs. The students who follow non-thesis (project) track spend one year of their studies in one of these institutions to work on a project toward their degrees. Those who are involved in thesis track spend a semester either working in an NGO, doing research in a research company or taking courses in United Kingdom.

The main goal is to render Media and Communication Systems MA Program into a center in which high quality academic work is produced while conveying it beyond the borders of academy, opening it to the world.

The program offers rich international opportunities through Laureate International Universities Network and extensive ERASMUS connections.

For more information: mis.bilg.edu.tr

Application Requirements
Undergraduate diploma
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
2 Letter of Recommendation
Written Exam (Essay via e-mail to mis@bilgi.edu.tr)
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring application - 07 th January
Fall early application - 15 th June
Fall application - 07 th September
Visual Communication Design

The MA program in Visual Communication Design at Istanbul Bilgi University is Turkey’s one of the most comprehensive, innovative and interdisciplinary design programs in its institutional/educational ambitions and prospects. The most important goal of the program is to lead well-equipped, dynamic and competent designers with collaborative skills, who not only conceptualize, develop, manage the content, information, and messages, but also produce new media interfaces and interactions to transmit and communicate this content in order to increase the awareness of people. Graduates of the program have obtained positions as design specialists in creative industries, and the alumni work appears regularly in regional, national and international exhibitions and competitions. The program is nationally recognized for its outstanding quality in design education.

For more information: vcdma.net

Application Requirements
Undergraduate diploma
Official transcript
English Proficiency: UDS ≥ 87 or TOEFL IBT ≥ 84 or Bilgi English Test ≥ 70 or KPDS ≥ 87
Preliminary Project Proposal
Portfolio
GRE ≥ 610 or GMAT ≥ 450
Interview (if not resident in Turkey, a skype will be scheduled)

Admission Deadline:
Spring application – 07 th January
Fall early application - 15 th June
Fall application – 07 th September
Organizational Psychology

The MA Program in Organizational Psychology provides graduates with organizational and consulting skills that will prepare them for careers including internal and external consulting with organizations in NGOs, public and private sectors. The program is cross-disciplinary in nature, with courses that integrate psychology, business and aspects of sociology and law. Following courses that introduce basic theories and findings regarding organizations and the human motivations for and responses to participation in organizational life, students receive supervised, hands-on experience with consulting, from needs assessment through design, implementation, and evaluation of projects. Students who complete a specified set of courses in the program will also qualify for a “Certificate in Industrial-Organizational Psychology” awarded by the California School of Professional Psychology of Alliant International University.

For more information: maorgpsy.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official transcript (CPA ≥ 2.2)
Two Letters of Recommendation
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60
Written Exam (Online)
Interview (if not resident in Turkey, a skype interview will be scheduled)
GRE-GMAT not required
Non-Psychology major graduates are admitted

Admission Deadline:
Spring application – 07 th January
Fall early application - 15 th June
Fall application – 07 th September
Management Information Systems

The program aims to prepare its graduates gain a visionary management perspective and a set of solid computational skills, which range from selection, adoption as well as development of effective computational solutions for organizations. The program is truly interdisciplinary, combining engineering design perspectives with organizational management paradigms.

The lectures are conducted by academics as well as by senior practitioners with hands on experience from industry. Industrial partnerships are further enhanced through elective courses and internship programs.

For more information: ybs.bilgi.edu.tr

Application Requirements
Undergraduate diploma
Official transcript
English Proficiency: UDS ≥ 60 or TOEFL IBT ≥ 72 or Bilgi English Test ≥ 50 or KPDS ≥ 60 or IELTS ≥ 6
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)
GRE-GMAT not required

Admission Deadline:
Spring application – 07 th January
Fall early application - 15 th June
Fall application – 07 th September
PhD in Business Administration-Marketing

The aim of the Ph.D. Program in PhD in Business Administration- Marketing track is to create an accumulation of knowledge in marketing and to prepare the Ph.D. students for careers in scholarly research as well as teaching. The program provides a solid theoretical background in marketing. The graduates of this track may pursue careers in academic or research institutions. They have the option to specialize in different sub-areas of marketing. Whether students take an interest behavioral, quantitative or any other branch of marketing, they will be using experimental, solid statistical methods and data analysis in order to provide optimal answers to very important, managerially-relevant marketing questions.

For more information: busphd.bilgi.edu.tr

Application Requirements
Graduate diploma (Both undergraduate and masters)
Official transcript (Both undergraduate and masters)
GRE \geq 685 or GMAT \geq 500
English Proficiency: TOEFL IBT \geq 94 (English speaking applicants are exempt from English Proficiency exam scores)
Two Letters of Recommendation
Letter of Intent
Dissertation Proposal
Written Exam(a take-home exam via the Turn-it-in System)
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)

Admission Deadline:
Spring application - 07 th January
Fall early application - 15 th June
Fall application - 07 th September
PhD in Business Administration-Organization Studies

Over the last two decades the study of organizations and strategy has undergone a series of fundamental shifts in terms of theoretical frameworks, research methodologies and issues. The field has become much more ‘pluralistic’ in terms of theories and research agenda. This proliferation in theory and practice reflects underlying changes taking place in organizational forms and institutional settings in which they are located. The focus of organization studies is to map these shifts and to assess their implications for the various components of organizations - actors, practices and activities. In this vein courses and research is directed to explore the actors, their activities and the organization/community in which they are embedded. The program targets those plan to work as experts in private organizations, act as advisors/consultants, or go on to educate new business leaders. Students with various backgrounds including business administration, economics, anthropology, psychology, sociology and politics are encouraged to apply.

For more information: busphd.bilgi.edu.tr

Application Requirements
Graduate diploma (Both undergraduate and masters)
Official transcript (Both undergraduate and masters)
GRE ≥ 685 or GMAT ≥ 500
English Proficiency: TOEFL IBT ≥ 94 (English speaking applicants are exempt from English Proficiency exam scores)
Two Letters of Recommendation
Letter of Intent
Dissertation Proposal
Written Exam (a take-home exam via the Turn-it-in System)
Interview (if not resident in Turkey, a skype or telephone interview will be scheduled)

Admission Deadline:
Spring application – 07 th January
Fall early application - 15 th June
Fall application – 07 th September