Graduate Programs at BİLGİ
Welcome to İstanbul Bilgi University

BİLGİ at a Glance

Master Programs

9 International Students Application Steps for Graduate Programs
10 MBA
13 e-MBA
15 Cultural Management
16 European Studies
17 LiTE
19 International Political Economy
20 International Relations
21 Media and Communication Systems
22 International Finance
23 Human Resources Management
25 Electrical-Electronics Engineering
27 Marketing

Doctoral Programs

31 PhD in Economics
33 PhD in Communication
35 PhD in Business Administration-Marketing
36 PhD in Business Administration-Organization Studies
On behalf of the BİLGİ community, it is our pleasure to welcome you to our university.

Intertwined with Istanbul’s vibrant cultural life and in close connection with the business world, BİLGİ is a hub of social and academic life. Since its founding, BİLGİ has attempted to establish a cultural and scientific community that promotes tolerance and respect for a diversity of individuals with different lifestyles, beliefs and ways of thinking within the framework of contemporary universal values, while at the same time maintaining strong ties with all segments of the society.

As one of the leading international higher education institutions of Turkey and a member of Laureate International Universities Network, BİLGİ provides diversified higher education to all domestic and international students.

Students from all over the world are welcome to benefit from the advantages of studying at BİLGİ through 7 faculties, 4 schools, 3 vocational schools and 3 institutes.
BİLGİ AT A GLANCE

- Founded in 1996 as one of the first foundation universities with the motto “Learning not for school but for life”
- More than 20,000 students and 35,000 alumni
- Around 1,000 academic staff, each one renowned nationally or globally
- 4 campuses (santralistanbul, Dolapdere, Kuştepe and Kozyatağı) in city centres
- More than 150 programs in its 7 faculties, 4 schools, 3 vocational schools and 5 institutes
- English as the medium of instruction
- The only member in Turkey of world’s leading university network Laureate International Universities since 2006
- More than 250 exchange agreements in Europe
- Full member of European University Association (EUA), International Association of Universities (IAU), EUA-CDE (EUA-Council for Doctoral Education) and OECD/Programme on Institutional Management in Higher Education (IMHE)
- Host of over 1,000 scientific and cultural activities every year
- Home to Istanbul Bilgi University Press, Turkey’s largest and internationally recognized University Press published over 600 books
- Among the top 140 universities according to “Emerging Europe and Central Asia University Rankings”
- Among the top 4 foundation universities of Turkey according to QS 2019 rankings

For more information: graduate.bilgi.edu.tr
INTERNATIONAL STUDENTS
APPLICATIONS STEPS FOR
GRADUATE PROGRAMS

1- Fill out online application form
2- Check English proficiency test requirement*
3- Sharing of documents required for application via e-mail
   BİLGİ - International Graduate internationalgraduate@bilgi.edu.tr
4- Admission Office share applicant’s documents with the program
5- Interview (if not residing in Turkey, Skype interview will be scheduled)
6- Application evaluation decision to be announced by the institute
7- Decision of acceptance and completion of registration

*Only TOEFL and BİLET3 exam score is accepted as an English proficiency exam for foreign students. IELTS or other tests & certificates are not accepted. Candidates who do not have TOEFL score can attend BİLET3. BİLET3 is free of charge and takes place in santralistabul campus.
MBA

The pace of business world gains momentum day by day. Communication channels, consumer behaviors, manager-employee relations evolve rapidly. Do you think the information you learnt yesterday regarding your business is still valid today?

Tracking the latest developments is not sufficient since business terminology and methods are also in a rapid transformation process. You may join an MBA program in order to evaluate the ever-changing world better and to develop your skills of adaptation. Surely, it is not the single reason to join a MBA program. With MBA education, you can:

**Advance in your career**
You advance your career faster than other executive candidates by differentiating through your knowledge and vision.

**Learn general mechanism of an enterprise**
If you do not have business education, however if you are a candidate for major tasks within a business enterprise at the same time, you can only have a good grasp of general functions of an enterprise with an MBA education.

**Carry out your business ideas**
If you believe that you have a good business idea or if you want to launch your own business now; you can understand and minimize the possible risks awaiting an MBA education.

**Update your knowledge, remedy your deficiencies**
If you specialize in a specific field of business science such as marketing, sales, or CRM, you can update your knowledge and remedy your deficiencies in this field through a decent MBA education.

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**The BİLGİ privilege**
More than 2,500 BİLGİ MBA graduates in the last 15 years have common reasons to prefer BİLGİ.

- To take courses not just from competent academicians in their fields but also from leading professionals of the business world.
- To have the opportunity of building a “network” in the vibrant business life of İstanbul.
- To have a more down to earth education with up-to-date examples and guests in lectures.
- To have an accessible campus in the heart of İstanbul which is easy to arrive after work.

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**APPLICATION REQUIREMENTS (without thesis)**
- Online Application
- Undergraduate Diploma
- Resume or CV
- Official Transcript
- English Proficiency Test Score (TOEFL iBT ≥ 72 / BİLET3 ≥ 70)
- Two Letters of Recommendation
- Statement of Purpose

*For more information: mba.bilgi.edu.tr*
e-MBA

You are not obliged to participate in a master program restricted with space and time in order to reach the information that will improve yourself. BİLGİ e-MBA Program founded in early 2000s as the first e-MBA program in Turkey, has been a valuable alternative for everybody from all around the world for the last 18 years. This program has been developed especially for candidates living outside Istanbul, those working with an intensive travel program or even those who live in Istanbul facing difficulties to stick to the course hours.

Surely, there are more reasons to join the online program. You can:

Manage your time between school and work by yourself
You are not obliged to make concessions from your daily rush or personal life for a masters education.

Adapt to innovative Technologies
You gain a comprehensive knowledge on social media much more quickly by using internet tools as requirements of a distance e-learning program.

Limit the cost of your education
You have a master's education with a much more favorable cost in comparison with a mainstream MBA program.

The BİLGİ privilege
BİLGİ e-MBA has begun education when people used to connect internet via dial-up connections, when the name of Google was not a global brand and when the concept of social media was not born. The program, which is the first representative of distance e-MBA learning programs in Turkey, kept its pioneer position by improving continuously. Over 1,000 BİLGİ MBA graduates in the last 18 years have common reasons to prefer BİLGİ:

- To join a network consisting of professionals working in different geographies through sharing environments provided by Bilgi e-MBA.
- To access thousands of special sources related to your business through electronic sources of Istanbul Bilgi University Library and e-Sources Department.
- The opportunity of interaction with respectable academicians and professionals intently followed by the business world.

For more information: bilgionline.bilgi.edu.tr

APPLICATION REQUIREMENTS (without thesis)

- Online Application
- Undergraduate Diploma
- Official Transcript
- Resume or CV
- Passport Copy
- English Proficiency Test Score (TOEFL ≥ 72 / BILET3 ≥ 70)
- Statement of Purpose
- Reference Letter
For adapting to an evolving world, innovative approaches to cultural, economic and social frameworks have become indispensable.

On both national and international levels, creating and marketing cultural projects have become increasingly valuable in professional life. Bilgi MA in Cultural Management responds exactly to this demand, training its students to make a difference globally on the cultural level.

The program is oriented towards not only candidates with prior academic and professional experience, but also those who have begun work or research in this area.

CULTURAL MANAGEMENT

For more information: camma.bilgi.edu.tr
EUROPEAN STUDIES

The BIĞİ MA in European Studies Program provides an excellent opportunity to study and specialise on the European Union, its institutions, common policies and its relations with Turkey as well as the politics and economics of core European countries.

Established in 2000 and situated in the centre of İstanbul, the program combines first rate academic expertise with policy relevant experience from the civil society and the civil service.

The graduates of the program pursue careers in the private sector, the academia, the civil service, the media and civil society institutions. The Program is in close collaboration with the Turkish Ministry for EU Affairs from where it receives regular guest lecturers. Selected students are able to pursue a double degree MA in European Studies with the European University Viadrina in Germany where they spend the second year of their studies in Frankfurt and receive two diplomas upon graduation.

APPLICATION REQUIREMENTS (with thesis and without thesis)

- Online Application
- Undergraduate Diploma
- Resume or CV
- Official Transcript
- English Proficiency Test Score (TOEFL IBT ≥ 72 / BILET3 ≥ 70)
- Two Letters of Recommendation
- Statement of Purpose
- Interview and Written Exam (if not residing in Turkey, Skype interview and exam will be scheduled)

For more information: eustudies.bilgi.edu.tr

APPLICATION REQUIREMENTS (without thesis)

- Online application
- Undergraduate Diploma
- Official Transcript
- English Proficiency Test Score (TOEFL IBT ≥ 84 / BILET3 ≥ 70)
- Two Letters of Recommendation
- Statement of Purpose with video
- Online case

For more information: lite.bilgi.edu.tr

LITE: Learn, Innovation, Technology, Entrepreneurship

LITE explores the frontier of hybrid learning in a university setting. It is a three-semester non-thesis program. It will be conducted in BIĞİ and in ATÖLYE. Each course includes individual and group work, including online and classroom activities.

LITE aims to provide an entrepreneurial perspective and the ability to take steps towards the goals of the 21st-century business world. Students will capture and enlarge ideas in the enterprise process, learn to make presentations to investors, how to become a company and have an idea of advertising and marketing techniques.

3 modules for teaching participants:

Global: LITE teaches the systems of the world, the relations between these systems and the principles of systemic thinking. It seeks an answer to "What are we a part of?" within all these complex systems

Organizational: LITE examines the development of organization management from past to present and deals with what kind of changes the organizations’ management needs in our digitizing world.

Personal: Students take the first steps in passing their own business philosophy to life by transforming what we learn and experience in Innovation, Technology and Entrepreneurship into individual projects. It will teach how to turn an initiative into a successful business management, dealing with essential components of an organization such as financial management, legal and operational processes.
The task of comprehending the world economy and evaluating national economies within a broader context has become increasingly critical for both academic and professional business circles. The International Political Economy (IPE) MA Program, integrating as it is with three major study areas of International Relations, Economics and Political Science, offers an essential pool of knowledge of increasing significance. This fact is proven by the expanding number of graduate programs on IPE in the US and Europe.

IPE is inherently an interdisciplinary field. Therefore candidates from non-economics backgrounds are accepted and able to successfully continue their studies in the IPE Program. This program, with its multidimensional content, provides a strong alternative for both students who wish to further their academic interests and professionals who feel the need for a depth and diversity of knowledge in their professional lives.

INTERNATIONAL POLITICAL ECONOMY

The International Political Economy Graduate Program at BİLGİ, which began in the fall of 2008, is the very first IPE Program in Turkey. The primary goal is to provide students of various backgrounds and professions with the necessary formation to achieve a deeper understanding of the world that is currently under the impact of a major economic crisis and undergoing a fast-paced and intense period of globalization.

For more information: uep.bilgi.edu.tr
INTERNATIONAL RELATIONS

The MA program in International Relations with a concentration on Regional Studies aims to combine a solid foundation in the discipline of International Relations with an area of concentration on South-Eastern Europe and the Eastern Mediterranean. The curriculum is designed to reflect these two principle objectives of the program, by enhancing the students’ general knowledge of theory and practice of International Relations and enabling them to specialize in the politics of the region. The Program offers courses in the theory of International Relations, international law, foreign policy analysis and regional studies, from a comparative, interdisciplinary and critical perspective.

As the region transforms continuously, it is expected that new paradigms will emerge, as will the need for well-trained experts. Apart from providing an excellent infrastructure for future academics planning to work on different aspects of regional studies, the program appeals to diplomats, journalists and government officials from the region and beyond, working, or planning to work in the field of regional studies.

APPLICATION REQUIREMENTS (with thesis and without thesis)
- Online Application
- Undergraduate Diploma (minimum GPA of 2.20/4.00 or 55/100)
- Official Transcript
- Resume or CV
- English Proficiency Test Score (TOEFL IBT ≥ 72 / BILET3 ≥ 70)
- Two Letters of Recommendation
- Statement of Purpose
- Interview (if not residing in Turkey, Skype interview will be scheduled)

For more information: irma.bilgi.edu.tr

MEDIA AND COMMUNICATION SYSTEMS

The MA program in Media and Communication Systems aims to analyze, understand and critique the media-society relations on domestic as well as global levels.

The program has strong partnerships with prominent media groups, research companies and NGOs. The students spend a semester either working in an NGO, doing research in a research company or taking courses in United Kingdom.

The main goal is to render Media and Communication Systems MA Program into a center in which high quality academic work is produced while conveying it beyond the borders of academy, opening it to the world.

The program offers rich international opportunities through Laureate International Universities Network and extensive ERASMUS connections.

APPLICATION REQUIREMENTS (with thesis)
- Online Application
- Undergraduate Diploma
- Official Transcript
- English Proficiency Test Score (TOEFL IBT ≥ 72 / BILET3 ≥ 70)
- Two Letters of Recommendation
- Statement of Purpose
- Resume or CV
- Interview (if not residing in Turkey, Skype interview will be scheduled)

For more information: mis.bilgi.edu.tr
The main focus of businesses eventually relies on “financial goal”. Businesses target to invest in suitable fields through financing in favorable conditions. In addition, in the context of globalizing businesses, every business is in a position of determining their policies through keeping transiently abreast of every development in every point of the world. Handling the traditional finance mentality from a “global” aspect has become a must for the businesses.

Program has wide range of core courses including in the curriculum such as Financial Modeling, Interest Rate Theory, Analyzing and Reporting, Risk Management, International Financial Management and Foreign Trade. Introducing a viewpoint that enables students to evaluate the markets not just through a macroeconomic approach and also with respect to the financial aspects.

International Finance master students have the following different motivations:

• They are candidates to be financial managers
• You can build a career in global financial corporations
• You can give a proper start to your academic career

APPLICATION REQUIREMENTS (With thesis and without thesis)
-Online Application
-Undergraduate Diploma
-Official Transcript
-English Proficiency Test Score (TOEFL IBT ≥ 72 / BILET3 ≥ 70)
-Resume or CV
-Two Letters of Recommendation
-Statement of Purpose
-Interview (if not residing in Turkey, Skype interview will be scheduled)

Management issues have been getting more complicated through the transformation of business habits and technology. Involvement of the new generations to the business life has direct impacts on human resources management field. In such a changing environment the importance of Human Resources Management as a crucial strategic asset for organizations is increasing each and every day. With the increased emphasis on Human Resources Management activities it became essential for those who aspire to have managerial positions in organizations to develop relevant skills. Human Resources Management master program aims to develop the ability of critical thinking and the comprehensive knowledge in all fields of HR.

APPLICATION REQUIREMENTS (without thesis)
-Online Application
-Undergraduate Diploma
-Official Transcript
-English Proficiency Test Score (TOEFL IBT ≥ 72 / BILET3 ≥ 70)
-Two Letters of Recommendation
-Statement of Purpose
-Resume or CV
-Interview (if not residing in Turkey, Skype interview will be scheduled)

For more information: hrm.bilgi.edu.tr
The thesis-based two-year Electrical-Electronics (EE) MSc Degree program of Istanbul Bilgi University has been designed to best prepare students for a graduate-level specialization in one of the three companion areas of electronics, systems control and communications. The choice of a specific area is achieved through the selection of elective courses.

The broad objective of the program is to familiarize students with the basic technologies, algorithms and methods that are needed to develop a state-of-the-art expertise in the three areas of specialization. The program offers a wide range of courses that aim at building a solid theoretical foundation as well as providing a set of practical tools in order to design and realize the most advanced solutions. The program further aims at developing skills in analytical thinking, problem solving, and programming.

**APPLICATION REQUIREMENTS (with thesis)**
- Online Application
- Undergraduate Diploma (minimum GPA of 2.50/4.00 or 75/100)
- Official Transcript
- English Proficiency Test Score (TOEFL IBT ≥ 84 / BILET3 ≥ 70)
- Resume or CV
- Two Letters of Recommendation
- Statement of Purpose
- Interview (if not residing in Turkey, Skype interview will be scheduled)

For more information: msee.bilgi.edu.tr
Marketing program will prepare individuals to perform managerial functions in businesses and organization as senior manager or entrepreneur.

The program welcomes applicants from different backgrounds, such as different areas of social sciences, engineering and physical sciences. It is preferable that these candidates have taken undergraduate courses at least in basic management and economics. The program will be carried in advanced format of courses in different areas of marketing and has been designed so as the students can choose different elective courses in their area of interest. Enthusiastic and successful students may further their studies with the PhD program which will prepare them for teaching, research and investigation in academic world or non-academic research centers.

**MARKETING**

Marketing graduates of the program will be equipped with the skills to hold leadership in companies such as CMOs. The main aim of the program is to prepare the graduates with strategic marketing skills and enlarge their perspective in decision making processes to create competitive advantage for their companies. The globalization of companies have created the need for managers who have deep knowledge about the international business skills, with multicultural perspectives. Thus, the graduates will have the chance to become expatriate managers in different parts of the world.

For more information: marketing.bilgi.edu.tr

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**APPLICATION REQUIREMENTS (with thesis and without thesis)**

- Online Application
- Undergraduate Diploma
- Official Transcript
- English ProSciency Test Score (TOEFL IBT ≥ 90 / BILET3 ≥ 70)
- Two Letters of Recommendation
- GRE ≥ 149 / GMAT ≥ 450 test score (Required for with thesis program)
- Statement of Purpose
- Resume or CV
- Interview (if not residing in Turkey, Skype interview will be scheduled)
DOCTORAL PROGRAMS at BİLGİ
PhD IN ECONOMICS

The Graduate Programs in Economics at Istanbul Bilgi University is a part of this tradition of mathematical social sciences. They aim to offer students a rigorous training and a lively research environment. We welcome any student with strong analytical skills and a dedication to economic research, independent of his/her previous field of study.

The PhD program is a full-time program opened to students with a Master degree in Economics. Applications by students with another Master degree are also considered. The program requires the students to successfully complete 7 elective courses (for a total of 60 ECTS), pass a qualifier exam and defend their PhD thesis.

Students are expected to complete all elective courses within the first year, but are allowed to extend the coursework up to 4 semesters. In the second year students are expected to pass the qualifier exam which consists in two examinations (written and an oral) on a topic chosen by the candidate (either Macroeconomics and Macroeconometrics, or Microeconomics). The latest date for completing the qualifier exam is the end of the 6th semester.

The PhD program aims at making its students aware of the current research issues and at producing innovative and original work. The attendance to seminars and special guest lectures is compulsory. A PhD thesis means an actual contribution to the body of scientific knowledge. The quality of the PhD thesis is evaluated according to international research standards.

For more information: gradecon.bilgi.edu.tr

**APPLICATION REQUIREMENTS**

- Online Application
- Undergraduate Diploma
- Master Diploma
- Minimum GPA of 3.00/4.00
- Official Transcript
- TOEFL IBT \( \geq 90 \) or YDS \( \geq 75 \) GRE (quantitative) \( \geq 155 \) or GMAT \( \geq 700 \) or ALES (verbal or quantitative or equal weight) \( \geq 75 \)
- Two Letters of Recommendation
- Statement of Purpose
- Research Interest
- Interview (if not residing in Turkey, Skype interview will be scheduled)
PhD IN COMMUNICATION

PhD in Communication is designed to keynote the power and borderlessness of "communication" in the 21st century. The program offers a solid ground for philosophies, theories, research and practice in the field of communications.

The program is:

- led by critical thinking founded on intellectual integrity,
- encompasses transcultural, transnational, transgender approaches among cultural, historical and paradigm differences,
- encourages diversity in areas of specialization, among the students and members of the faculty,
- is grounded on an interdisciplinary structure over a broad range of academic disciplines,
- framed by a multi methodological research approach.

The students will be competent in theoretical and conceptual knowledge, advanced research skills, academic skills, with in the mastery of "communication" studies as well as the different "converging subfields" of communication, covering a line of scholarly inquiry. With the advice and approval of supervisors, each student will develop a plan of coursework to be taken in the program. Specific course requirements have been minimized to provide each student great flexibility to meet individual interests and goals.

For more information: commphd.bilgi.edu.tr

**PhD in Communication**

**APPLICATION REQUIREMENTS**

- Online Application
- Master Diploma
- Official Transcript
- TOEFL IBT ≥ 90 or YDS ≥ 75
- Two Letters of Recommendation
- Statement of Purpose
- Research Proposal
- Interview (If not residing in Turkey, Skype interview will be scheduled)
The aim of the Ph.D. Program in Business Administration - Marketing track is to create an accumulation of knowledge in marketing and to prepare the Ph.D. students for careers in scholarly research as well as teaching. The program provides a solid theoretical background in marketing. The graduates of this track may pursue careers in academic or research institutions. They have the option to specialize in different sub-areas of marketing.

**APPLICATION REQUIREMENTS**

- Online Application
- Master Diploma
- Official Transcript
- TOEFL IBT ≥ 90 or YDS ≥ 75
- GRE (quantitative) ≥ 153 or GMAT ≥ 500 or ALES ≥ 70
- Two Letters of Recommendation
- Statement of Purpose
- Copy of thesis or project completed at master level
- Interview and Written Exam (if not residing in Turkey, Skype interview and exam will be scheduled)

Whether students take an interest in behavioral, quantitative or any other branch of marketing, they will be using experimental, solid statistical methods and data analysis in order to provide optimal answers to very important, managerially-relevant marketing questions.

For more information: busphd.bilgi.edu.tr
Over the last two decades the study of organizations and strategy has undergone a series of fundamental shifts in terms of theoretical frameworks, research methodologies and issues. The field has become much more "pluralistic" in terms of theories and research agenda. This proliferation in theory and practice reflects underlying changes taking place in organizational forms and institutional settings in which they are located. The focus of organization studies is to map these shifts and to assess their implications for the various components of organizations - actors, practices and activities. In this way courses and research is directed to explore the actors, their activities and the organization/community in which they are embedded.

The program targets those who plan to work as experts in private organizations, act as advisors/consultants, or go on to educate new business leaders. Students with various backgrounds including business administration, economics, anthropology, psychology, sociology and politics are encouraged to apply.

For more information: busphd.bilgi.edu.tr