

Program Learning Outcome Assessment

At İstanbul Bilgi University, all programs have identified learning outcomes that they expect their students to have achieved when they graduate. Programs identify these learning outcomes as aims, form their curricula accordingly and initiate improvements continuously to this end. The determination of the extent to how much a graduating student has achieved these Program Learning Outcomes is a crucial part of these improvement efforts.

The assessment of the program learning outcomes of the academic programs at İstanbul Bilgi University began with 9 pilot programs in the 2016-17 academic year under the leadership of BİLGİ instructors that were also graduates of the WSCUC Assessment Leadership Academy and the advice from world renown experts. At the conclusion of the pilot program, thanks to the advice and leadership of the experts, institutional procedures were developed. As a result, an 8-stage training was developed that was attended by instructors from every program over the years and the procedures that were developed became institutionalized and a part of the institutional culture.

To determine the extent to which students attained the program learning outcomes, a practice/project/thesis/study was initiated to measure directly the attainment of the program learning outcomes in the students' senior years and a specially designed rubric was utilized to do so. As a result of the evaluation, the stage the students were at in the attainment of the program learning outcomes, the extent to which they had attained the outcomes and what needed to be done to improve their performance were determined. In addition to this direct evidence, indirect evidence like surveys, focus group meetings, etc. were utilized. In light of all of these data, the extent to which students had attained every program learning outcome and in which areas there is a need for improvement were determined and an action plan was drawn up to implement the improvement efforts. These procedures were implemented for a number of program learning outcomes that are specified every academic year by every associate and undergraduate program at İstanbul Bilgi University that graduates and enrolls students. As for the graduate programs, a pilot study has been initiated to study the same areas of concern.

The results of Program Learning Outcome Assessment using direct evidence on a 4-scale rubric can be found below.

Results of Program Learning Outcome Assessment using direct evidence (4-scale)				
2016-17	2017-18	2018-19	2019-20	4-year average
3.03	3.12	3.05	3.58	3.27

Program Learning Outcomes Student Graduation Survey Results

Additionally, as of the 2019-20 academic year, students about to graduate were given a Program Learning Outcomes Student Graduation Survey. The results of this survey can also be seen below.

Question: During your education in the program, to what extent were subjects related to the outcomes defined for your program and given below covered in the courses you took?

The questions were based on a scale of 5. The students were asked to make a choice between 1 Not covered at all – 5 Completely covered.

Evaluation result on a scale of 5: 3.81

Question: To what extent did you attain the outcomes (knowledge/skills) defined for your program and outlined below during your education in the program?

The questions were based on a scale of 5. The students were asked to make a choice between 1 Did not attain at all – 5 Completely Attained.

Evaluation result on a scale of 5: 3.82