Student Retention

For İstanbul Bilgi University the ability of its students to graduate is also an indicator of student success. Thus, while the tracking of graduation rates and time to graduation is important, it is equally crucial to monitor student retention each year.

In order to understand why students drop out, a data mining project was initiated in 2016 and student data from the last four years were analyzed to determine the common indicators for students that had dropped out. In light of the data, improvement and tracking efforts were initiated to address the factors causing the students' departure.

One of the follow-up studies was to track the reports of drop-out students and understand their reasons for dropping out and initiate improvements to address those reasons. Additionally, to prevent any student group from becoming disadvantaged, reporting and tracking was done for various segments.

General Student Drop Out Percentages (Withdrawal)					
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Associate	7%	8%	5%	11%	12%
Undergraduate	4%	6%	5%	5%	4%
Graduate	3%	4%	29%*	23%*	13%
TOTAL	4%	6%	10%	9%	7%

Due to the restrictions brought by YÖK for the completion of graduate degrees, the enrolment of time over students was collectively ended.

Male/Female Student Drop Out Percentages (Withdrawal)					
	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Female	4%	5%	7%	7%	6%
Male	5%	7%	13%	11%	9%

Student Drop Out Percentages (Withdrawal) by ÖSYM Scholarship Percentage					
Undergraduate	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
OSYM (100%)	4%	7%	6%	5%	4%
OSYM (75%)	4%	5%	6%	5%	6%
OSYM (50%)	7%	11%	7%	8%	5%
OSYM (25%)	3%	7%	6%	5%	5%
OSYM No scholarship	6%	9%	7%	7%	5%

Bachelor's Degree Retention Data based on First Time Freshman Year					
First-Time Freshman	% retained after 1 year	% retained after 2 year	% retained after 3 year	% retained after 4 year	Cancelled % up to 2021
2013	97%	95%	93%	91%	11%
2014	97%	94%	92%	91%	11%
2015	97%	94%	91%	90%	11%
2016	97%	93%	91%	90%	11%